

Minutes of Meeting

(BJMC & MJMC)
Department of Journalism and Mass
Communication

[Applicable w.e.f. Academic Session 2025-2026 till Revised]



FACULTY OF PROFESSIONAL STUDIES

RAMA UNIVERSITY, UTTAR PRADESH, KANPUR

Website: www.ramauniversity.ac.in


25-09-25
Dean
Faculty of Professional Studies
Rama University, Kanpur

Ref: RU/FPS/DJMC/BOS/2026/006

Dated: 12-July-2025

Faculty of Professional studies

Department of Journalism and Mass Communication

Minutes of Meeting

Boards of Studies

A meeting of Boards of Studies of Department of Journalism & Mass Communication was held on **12-07-2025** in Director Office. The following members were present:

- | | |
|---------------------|---------------|
| 1. Dr. Pranav Singh | - Chairperson |
| 2. Dr. Manu Kaushik | - Member |
| 3. Mrs. Nidhi Gupta | - Member |

The following members agreed to review the Minutes of Meeting.

1. Dr. Rashmi Gautam, Assistant Professor, CSJM University, Kanpur (Uttar Pradesh) - External Member
2. Dr. Hari Om Kumar, Assistant. Professor, CSJM University, Kanpur (Uttar Pradesh)- External Member

Short description of Agenda:

1. Action Taken Report (ATR) on Minutes of Previous Meeting.

The BOS committee confirmed the minutes of the BOS meeting held on **12-July-2025**

2. Review of existing programs and their curriculum and necessary Changes in the curriculum.
3. Review of Teaching Pedagogy.
4. Planned periodic Short Term Courses, visits to media industries, workshops and expert lectures on the topics such as television news production, print production, radio production, New Media and Digital media production etc.

Agenda 1

- ☐ To review and recommend the syllabus for BJMC and MJMC course.
- ☐ To recommend the Action taken report on the basis of feedback from students and Faculty members.
- ☐ To recommend the panel of Examiner for Even Semester Examination 2025-26.

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To recommend the panel of Dissertation evaluator, and examiner for viva-voice for BJMC & MJMC course.

Recommendation /Approved

- 1- Based on the feedback received about the faculty members in the previous study year 2024-25, the current faculty members have been asked to attend classes regularly.
2. Follow the time.
3. Provide Practical as well as theoretical knowledge to the students.
4. Teachers spend time with students in media labs, computer labs and evaluate them regularly.
5. Along with the students the faculty members should go to the field according to their subject and practice video shooting, location hunting, according to the script.

S. No	Existing As Per 2023-24 & 2024-25 Session	Proposed Changes 2025-26 Session	Recommendation/Action Taken
1.	Introduction to Mass Communication	Introduction to Communication (Change)	BJM-101 to BJM-109 (Change in subject name and its code)
2.	Media and Cultural Diversity	Media and Cultural Communication (Change)	BJM-108 to BJM-110 (Change in subject name and its code)
3.	PE (Program Elective)-1 2. Print Production	2. Specialized Reporting and Editing (Change)	2- BJM-203 To 2-BJM-211 (Change in subject name and its code)
4.	PE (Program Elective)-2 1- Foreign Affairs And Current Affairs	1- Foreign and Current Affairs (Change)	1-BJM-206 To BJM-212 (Change in subject name and its code)
5.	Design and Graphics	Graphic and Design (Change)	BJM-302 To BJM-309 (Change in subject name and its code)
6.	PE (Program Elective)-3 1-Indian Economic and Current Affairs	1- Indian Economy: Current Scenario (Change)	1-BJM-303 To BJM-310 (Change in subject name and its code)

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7.	2-Art of Anchoring	2-Anchoring and Presentation Skills (Change)	2-BJM-304 To BJM-311 (Change in subject name and its code)
8.	-	Fundamentals of Computer (Transfer subject from session 2014-15 first semester)	BJM-102 To BJM-308 (Transfer subject with its new code)
9.	Design and Graphic (Practical)	Graphic and Design (Practical)	BJM-351 To BJM-352 (Change in subject name and its code)
10.	Radio Journalism and Program Format	Radio Journalism (Change)	BJM-402 To BJM-410 (Change in subject name and its code)
11.	PE (Program Elective)-4 2-Political Science	2- Communication: Indian Knowledge System (Change)	BJM-405 To BJM-411 (Change as a new subject with its code)
12	3-Film Production (Documentary)	3- Film Production Techniques (Change)	3- BJM-406 To BJM-412 (Change in subject name and its code)
13	-	Communicative Hindi (New Subject)	BJM-409 New subject and new code
14	Radio Journalism and Program Format (P)	Radio Journalism (P) (Change)	BJM-451 To BJM-452 (Change in subject name and its code)
15	Basics of Camera, Light and Sound	Basics of Camera, Light and Editing (Change)	BJM-502 To BJM-509 (Change in subject

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			name and its code)
16	TV Journalism and Program Production	Television Journalism (Change)	BJM-503 To BJM-510 (Change in subject name and its code)
17	Open Elective-2 Photography	Open Elective-2 Digital Photography	POSE-005 To POSE-002 (Change in subject name and its code)
18	Research Methods	Research Methodology (Change)	BJM-507 To BJM-511 (Change in subject name and its code)
19	Fundamental techniques of Radio Production	Fundamental techniques of Radio Production (Transfer Subject)	BJM-607 To BJM-508 Transfer subject from 6 th sem to 5 th sem due to change in internship from 5 th to 6 th sem
20	TV Journalism and Program Production (Practical)	Television Journalism (Practical) (Change)	BJM-551 To BJM-554 (Change in subject name and its code)
21	Fundamental techniques of Radio Production (Practical)	Fundamental techniques of Radio Production (Practical) (Transfer Subject)	BJM-651 To BJM-553 Transfer subject from 6 th sem to 5 th sem due to change in internship from 5 th to 6 th sem

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22.	Film and Television Appreciation	Film Appreciation (Change)	PSOE-003 To PSOE-006 (Change in subject name and its code)
23.	Short Movie Making	Short Movie Making (No Change)	PSOE-004 (No Change)
24	Internship in Media Houses (viva-voice) Practical	Internship in Media Houses (viva-voice) Practical	BJM-552 To BJM-652 (Transfer from 5 th sem to 6 th sem)
25	Communication Theories	Communication: Models and Theories (Change)	MJM-111 To MJM-117 (Change in subject name and its code)
26	Growth and Development of Media	History of Mass Media (Change)	MJM-112 To MJM-118 (Change in subject name and its code)
27.	Global Media and Intercultural Communication	Intercultural Communication (Change)	MJM-115 To MJM-119 (Change in subject name and its code)
28.	Basics of Reporting and Editing	Advanced Reporting and Editing (Change)	MJM-116 To MJM-120 (Change in subject name and its code)

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29.	Fundamentals of Advertising	Fundamentals of Advertising	MJM-241 To MJM-217 Due to exchange of internship and this subject from 3 rd to 4 th and 4 th to 3 rd sem
30.	Internship in Media Houses (Viva Voice) Practical	Internship in Media Houses (Viva Voice) Practical	MJM-214 To MJM-245 Due to transfer of internship from 3 rd to 4 th sem

- ☐ To Review and Recommended the Syllabus for BJMC Course.
- ☐ Change and up Gradation in the Syllabus and New Syllabus
- ☐ Change of Paper Code
- ☐ Transfer Subject
- ☐ New Subject

Action Taken: Approved

The Members Discussed the Syllabus in details these mentioned below Subjects and Its Content from BJMC Syllabus-

BJMC 2023-24 & 2024-25 1st Semester	BJMC 2025-26 1st Semester	Subject Code
Introduction to Mass Communication	Introduction to Communication (Change)	BJM-101 To BJM-109 (Change in subject name and its code)
Introduction to Journalism	Introduction to Journalism (No Change)	BJM-103(No Change)
Environmental Studies	Environmental Studies (No Change)	BJM-105(No Change)
Basic of Reporting and Editing	Basic of Reporting and Editing (No Change)	BJM-107(No Change)

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Media and Cultural Diversity	Media and Cultural Communication (Change)	BJM-108 To BJM-110 (Change in subject name and its code)
Basic of Reporting and Editing (Practical)	Basic of Reporting and Editing (Practical) (No Change)	BJM-152 (NO Change)

BJMC 2023-24 & 2024-25 2nd Semester	BJMC 2025-26 2nd Semester	Subject Code
Introduction to Broadcast Journalism	Introduction to Broadcast Journalism (No Change)	BJM-201(No Change)
PE (Program Elective)-1 1- Creative Writing OR 2-Print Production OR 3-Video Production Techniques (No Changes done)	PE (Program Elective)-1 1- Creative Writing OR 2- Specialized Reporting and Editing (Add Subject) OR 3- Video Production Techniques (No Change) (No Changes done)	1-BJM-202 (No Change) 2-BJM-203 To 2-BJM-211 (Change in subject name and its code) 3-BJM-204 (No Change)
English Communication	English Communication (No Change)	BJM-205 (No Change)
PE (Program Elective)-2 1- Foreign Affair& Current Affairs OR 2- News Writing OR 3- Development Communication	PE (Program Elective)-2 1- Foreign & Current Affairs (Change) OR 2- News Writing OR 3- Development Communication (No Change)	1-BJM-206 To BJM-212 (Change in subject name and its code) 2- BJM-207 3- BJM-210 (No Change)
Audio and Visual Production	Audio and Visual Production (No Change)	BJM-209 (No Change)
Audio and Visual Production- (Practical)	Audio and Visual Production- (Practical) (No Change)	BJM-251 (No Change)

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BJMC 2023-24 & 2024-25 3rd Semester	BJMC 2025-26 3rd Semester	Subject Code
Introduction to Electronic Media	Introduction to Electronic Media (No Change)	BJM-301 (No Change)
Design and Graphics	Graphic & Design (Change)	BJM-302 To BJM-309 (Change in subject name and its code)
PE (Program Elective)-3 1-Indian Economic And Current Affairs OR 2-Art of Anchoring OR 3-Event Management	PE (Program Elective)-3 1. Indian Economy: Current Scenario (Change) OR 2- Anchoring And Presentation Skills(Change) OR 3-Event Management (No Change)	1-BJM-303 To BJM-310 (Change in subject name and its code) 2-BJM-304 To BJM-311 (Change in subject name and its code) 3-BJM-307 (No Change)
-	Fundamentals of Computer (Transfer Subject from Session-2014-2015) First Semester-	BJM-102 To BJM-308 (Transfer subject from session 2014-15 first semester)
Open Elective-1 Mobile Journalism	Open Elective-1 Mobile Journalism (No Change)	PSOE-001 (No Change)
Design and Graphics (Practical)	Graphic & Design (Practical) (Change)	BJM-351 To BJM-352 (Change in subject name and its code)

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BJMC 2023-24 & 2024-25 4th Semester	BJMC 2025-26 4th Semester	Subject Code
Radio Journalism and Program Format	Radio Journalism (Change)	BJM-402 To BJM-410 (Change in subject name and its code)
PR and Advertising	PR and Advertising (No Change)	BJM-404 (No Change)
PE (Program Elective)-4 1-Introduction to Sociology OR 2-Political Science OR 3- Film Production(Documentary)	PE (Program Elective)-4 1- -Introduction to Sociology (No Change) OR 2- Communication: Indian Knowledge System (Change) OR 3- Film Production Techniques (Change)	1-BJM-405 2-BJM-405 To BJM-411 (Change as new subject with its code) 3-BJM-406 To BJM-412 (Change in subject name and its code)
Writing for New Media	Writing for New Media (No Change)	BJM-408 (No Change)
	Communicative Hindi (New Subject)	BJM-409 Change as a addition of new subject with its new code
Radio Journalism and Program Format(P)	Radio Journalism (P) (Change)	BJM-451 To BJM-452 (Change in subject name and its code)

BJMC 2023-24 & 2024-25 5th Semester	BJMC 2025-26 5th Semester	Subject Code
Basics of Camera, Lights and Sound	Basics of Camera, Light and Editing (Change)	BJM-502 To BJM-509 (Change in subject name and its code)

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TV Journalism and Program Production	Television Journalism (Change)	BJM-503 To BJM-510 (Change in subject name and its code)
Open Elective-2 Photography	Open Elective-2 Digital Photography (Change) Transfer Subject from Session-2022-2023, 5 th Semester-	POSE-005 To PSOE-002 (Transfer Subject from Session-2022-2023, 5 th Semester)
Research Methods	Research Methodology (Change)	BJM-507 To BJM-511 (Change in subject name and its code)
Fundamental Techniques of Radio Production	Fundamental Techniques of Radio Production (Transfer Subject)	BJM-607 To BJM-508 Transfer subject from 6 th to 5 th sem due to change in internship from 5 th to 6 th sem
TV journalism and Program Production (Practical)	Television Journalism (Practical) (Change)	BJM-551 To BJM-554 (Change in subject name and its code)
Fundamental Techniques of Radio Production (Practical)	Fundamental Techniques of Radio Production (Practical) (Transfer Subject)	BJM-651 To BJM-553 Transfer subject from 6 th to 5 th sem due to change in internship from 5 th to 6 th sem

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BJMC 2023-24 & 2024-25 6th Semester	BJMC 2025-26 6th Semester	Subject Code
Media Law and Ethics	Media Law and Ethics (No Change)	BJM-601(No Change)
Film and Television Appreciation	Film Appreciation (Change)	PSOE-003 To PSOE-006 (Change in subject name and its code)
Short Movie Making	Short Movie Making (No Change)	PSOE-004 (No Change)
Dissertation	Dissertation (No Change)	BJM-605 (No Change)
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	BJM-552 To BJM-652 (Transfer from 5 th sem to 6 th sem)

PostGraduate Program Of MJMC In Journalism and Mass Communication
To Review and Recommend Syllabus of MJMC
Change of Paper code

Recommendation /Action Taken: Approved

- ☐ The Members Discussed the Syllabus In Details these Mentioned Below Subjects and Its Content from MJMC Syllabus
- ☐ The Board Revised and Approved the Syllabus for the Choice-Based Credit System for The Post Graduate Program of MJMC In Journalism and Mass Communication
- ☐ To Review and Recommend Syllabus of MJMC.

MJMC 2023-24 1st Semester	MJMC 2024-25 & 2025-26 1st Semester	Subject Code
Communication Theories	Communication: Models & Theories (Change)	MJM-111 To MJM-117 (Change in subject name and its code)
Growth and Development of Media	History Of Mass Media (Change)	MJM-112 To MJM-118 (Change in subject name and its code)
Photo journalism	Photo Journalism (No Change)	MJM-114 (No Change)
Global Media and Intercultural Communication	Intercultural Communication (Change)	MJM-115 To MJM-119 (Change in subject name and its code)
Basics of Reporting and Editing	Advanced Reporting & Editing (Change)	MJM-116 To MJM-120 (Change in subject name and its code)

MJMC 2023-24 2nd Semester	MJMC 2024-25 and 2025-26 2nd Semester	Subject Code
Media Management	Media Management (No Change)	MJM-121(No Change)
Radio Journalism and Program Production	Radio Journalism and Program Production (No Change)	MJM-122(No Change)
Media Laws and Ethics	Media Laws and Ethics (No Change)	MJM-123(No Change)
IT and Computer Application	IT and Computer Application (No Change)	MJM-124(No Change)
Media and Society	Media and Society (No Change)	MJM-125(No Change)

MJMC 2023-24 3rd Semester	MJMC 2024-25 and 2025-26 3rd Semester	Subject Code
Television Journalism and Production	Television Journalism and Production (No Change)	MJM-211(No Change)
Media Research	Media Research (No Change)	MJM-213(No Change)
Public Relations	Public Relations (No Change)	MJM-215(No Change)
Development Communication	Development Communication (No Change)	MJM-216 (No Change)
Fundamentals of Advertising	Fundamentals of Advertising	MJM-241 To MJM-217 (Due to exchange of internship and this subject from 3 rd to 4 th and 4 th to 3 rd sem)

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MJMC 2023-24 4th Semester	MJMC 2024-25 & 2025-26 4th Semester	Subject Code
Film Studies	Film studies (No Change)	MJM-242 (No Change)
Dissertation/Final	Dissertation(No Change)	MJM-243 (No Change)
New Media	New Media (No Change)	MJM-244 (No Change)
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	MJM-214 To MJM-245 (Due to transfer of internship from 3rd to 4th sem)



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

COURSE STRUCTURE

**Faculty of Professional Studies
Journalism and Mass communication
Under**

Choice Based Credit System (CBCS)

BJMC

[Signature]
25-09-23
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Faculty of Professional Studies
Rama University, Kanpur

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

First Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	PC	BJM-103	Introduction to Journalism	4	1	0	20	30	50	100	5
2.	AECC	BJM-105	Environmental Studies	3	0	0	20	30	50	100	3
3.	PC	BJM-107	Basics of Reporting and Editing	3	1	0	20	30	50	100	4
4.	PC	BJM-109	Introduction to Communication	4	1	0	20	30	50	100	5
5.	PC	BJM-110	Media and Cultural Communication	4	1	0	20	30	50	100	5
PRACTICALS											
6.	PC	BJM-152	Basic of Reporting and Editing	0	0	2	25	25	50	100	1
			TOTAL	18	4	2	125	175	300	600	23



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Second Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MET	ETE		
1.	PC	BJM-201	Introduction to Broadcast Journalism	4	1	0	20	30	50	100	5
2.	PE	BJM-202- BJM-211	Program Elective-I 1- Creative Writing 2- Specialized Reporting and Editing 3- Video Production Techniques	3	1	0	20	30	50	100	4
3.	AECC	BJM-204 BJM-205	English Communication	3	0	0	20	30	50	100	3
4.	PE	BJM-207 BJM-210 BJM-212	Program Elective-II News Writing Development Communication Foreign & Current Affairs	4	0	0	20	30	50	100	4
5.	PC	BJM-209	Audio and visual production	3	1	0	20	30	50	100	4
PRACTICALS											
6.	PC	BJM-251	Audio and visual production	0	0	2	25	25	50	100	1
7	MOOC										4
			TOTAL	17	3	2	125	175	300	600	25



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Third Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	PC	BJM-301	Introduction to Electronic Media	4	1	0	20	30	50	100	5
3.	PE	BJM-307 BJM-310 BJM-311	Program Elective-III Event Management Indian Economy: Current Scenario Anchoring and Presentation Skills	3	1	0	20	30	50	100	4
3.	SEC	BJM-309	Graphics & Design	4	0	0	20	30	50	100	4
4.	PC	BJM-308	Fundamentals of Computers	1	0	2	20	30	50	100	3
5.	OE	PSOE-001	Open Elective-1 Mobile Journalism	3	0	0	20	30	50	100	3
PRACTICALS											
6.	SEC	BJM-352	Graphics & Design	0	0	2	25	25	50	100	1
6		MOOC-2		0							4
			TOTAL	15	3	4	125	175	300	600	24



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Fourth Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	PC	BJM-404	PR and Advertising	4	1	0	20	30	50	100	5
2.	PE	BJM-405 BJM-411 BJM-412	Program Elective-IV Introduction to Sociology Communication: Indian Knowledge System Film Production Techniques	4	0	0	20	30	50	100	4
3.	SEC	BJM-408	Writing for New Media	2	0	0	20	30	50	100	2
4	PC	BJM-409	Communicative Hindi	3	0	0	20	30	50	100	3
5.	PC	BJM-410	Radio Journalism	3	1	0	20	30	50	100	4
PRACTICALS											
6.	PC	BJM-452	Radio Journalism	0	0	2	25	25	50	100	1
4..		MOOC-3									4
			TOTAL	16	2	2	125	175	350	600	23



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Fifth Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	PC	BJM-508	Fundamental Techniques of Radio Production	3	0	0	20	30	50	100	3
2.	PC	BJM-509	Basics of Camera, Light and Editing	4	1	0	20	30	50	100	5
3.	PC	BJM-510	Television Journalism	3	1	0	20	30	50	100	4
4.	OE	PSOE-002	Open Elective-2 Digital Photography	3	0	0	20	30	50	100	3
5.	PC	BJM-511	Research Methodology	4	1	0	20	30	50	100	5
PRACTICALS											
6	PC	BJM-554	Television Journalism	0	0	2	25	25	50	100	1
7	PC	BJM-553	Fundamental Techniques of Radio Production	0	0	2	25	25	50	100	1
		MOOC-3									4
			TOTAL	17	3	6	150	150	350	700	22



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Sixth Semester

S. NO.	Course Type	Course Code	Course Name	Teaching Scheme			Evaluation Scheme			Total Marks	Credits
				L	T	P	CA	MTE	ETE		
1.	OE	PSOE-006	Open Elective-3 Film Appreciation	3	0	0	20	30	50	100	3
2.	OE	PSOE-004	Open Elective-4 Short Movie Making	3	0	0	20	30	50	100	3
3	PC	BJM-601	Media Law and Ethics	4	1	0	20	30	50	100	5
PRACTICALS											
4	PR	BJM-605	Dissertation	0	0	8	50	50	100	200	4
5	PC	BJM-652	Internship in Media Houses (Viva Voce) Practical	0	0	4	25	25	50	100	2
			TOTAL	10	1	10	135	165	330	600	17
			Grand Total								



Program Elective-1

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME				TOTAL MARKS	CREDITS	CONTACT S HR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE					
THEORY														
1.	BJM-202	Creative writing	3	1	0		20	30	50	100	4			
2.	BJM-211	2- Specialized Reporting and Editing	3	1	0		20	30	50	100	4			
3.	BJM-204	Video Production Techniques	3	1	0		20	30	50	100	4			

Program Elective-2

Program Elective-Z													
S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME			TOTAL MARKS	CREDITS	CONTACT S HR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE				
Bouquet: Development Tools and Technologies													
THEORY													
1.	BJM-212	Foreign & Current Affairs	4	0	0		20	30	50	100	4		
2.	BJM-207	News Writing	4	0	0		20	30	50	100	4		
3.	BJM-210	Development Communication	4	0	0		20	30	50	100	4		



Program Elective-3

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME			TOTAL MARKS	CREDITS	CONTACT SHR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE				
Bouquet: Development Tools and Technologies													
THEORY													
1.	BJM-307	Event Management	3	1	0		20	30	50	100	4		
2.	BJM-310	Indian Economy: Current Scenario	3	1	0		20	30	50	100	4		
3.	BJM-311	Anchoring And Presentation Skills	3	1	0		20	30	50	100	4		

Program Elective-4

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME				TOTAL MARKS	CREDITS	CONTACT SHR/WK	PRE-REQUISITES
L	T	P	J	CA	MTE	ETE								
Bouquet: Development Tools and Technologies														
THEORY														
2.	BJM-411	Communication: Indian Knowledge System	4	0	0		20	30	50	100	4			
3.	BJM-412	Film Production Techniques	4	0	0		20	30	50	100	4			
	BJM-419	Community Radio	4	0	0		20	30	50	100	4			



Skills Enhancement Courses

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME				TOTAL MARKS	CREDITS	CONTACT S HR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE					
Skills Development Program														
1.	BJM-302	Design & Graphics	1	0	0		20	30	50	100	1			
2.	BJM-351	Design & Graphics (Practical)	0	0	2		25	25	50	100	1			
3.	BJM-408	Writing for New Media	2	0	0		20	30	50	100	2			

Projects

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME				TOTAL MARKS	CREDITS	CONTACT SH/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE					
PRACTICALS														
1.	BJM-652	Media Internship (Viva Voce) Practical	0	0	4		25	25	50	100	2			
2.	BJM-605	Dissertation	0	0	8		50	50	100	200	4			



Course Curriculum (w.e.f. Session 2025-2026)
Journalism and Mass Communication

Open Elective

S. NO.	CODE	SUBJECT	TEACHING SCHEME				EVALUATION SCHEME			TOTAL MARKS	CREDITS	CONTACT SHR/WK	PRE-REQUISITES
			L	T	P	J	CA	MTE	ETE				
THEORY													
1.	PSOE-001	Mobile Journalism	3	0	0		20	30	50	100	3		
2.	PSOE-002	Digital Photography	3	0	0		20	30	50	100	3		
3.	PSOE-003	Film and Television Appreciation	3	0	0		20	30	50	100	3		
4.	PSOE-004	Short Movie Making	3	0	0		20	30	50	100	3		