

**Minutes of Meeting** 

# (BJMC & MJMC) Department of Journalism and Mass Communication

[Applicable w.e.f. Academic Session 2025-2026 till Revised]



FACULTY OF PROFESSIONAL STUDIES

RAMA UNIVERSITY, UTTAR PRADESH, KANPUR

Website: www.ramauniversity.ac.in

Dean Dean Studies
Faculty of Professional Studies
Rama University, Kanpur

[BJMC. Syllabus Applicable w. e. f. Academic Session 2025-26]

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### Rama University Uttar Pradesh, Kanpur

### **Faculty of Professional studies**



Ref: RU/FPS/DJMC/BOS/2026/006

Faculty of Professional studies

# Department of Journalism and Mass Communication Minutes of Meeting Boards of Studies

A meeting of Boards of Studies of Department of Journalism & Mass Communication was held on 12-07-2025 in Director Office. The following members were present:

- 1. Dr. Pranav Singh
- 2. Dr. Manu Kaushik
- 3. Mrs. Nidhi Gupta

- Chairperson

**Dated: 12-July-2025** 

- Member
- Member

The following members agreed to review the Minutes of Meeting.

- 1. Dr. Rashmi Gautam, Assistant Professor, CSJM University, Kanpur (Uttar Pradesh) External Member
- 2. Dr. Hari Om Kumar, Assistant. Professor, CSJM University, Kanpur (Uttar Pradesh)- External Member

### Short description of Agenda:

1. Action Taken Report (ATR) on Minutes of Previous Meeting.

The BOS committee confirmed the minutes of the BOS meeting held on 12-July-2025

- 2. Review of existing programs and their curriculum and necessary Changes in the curriculum.
- 3. Review of Teaching Pedagogy.
- 4. Planned periodic Short Term Courses, visits to media industries, workshops and expert lectures on the topics such as television news production, print production, radio production, New Media and Digital media production etc.

### Agenda 1

	To review and recommend the syllabus for BJMC and MJMC course.
	To recommend the Action taken report on the basis of feedback from students and Faculty members.
15	To recommend the panel of Examiner for Even Semester Examination 2025-26

### Rama University Uttar Pradesh, Kanpur

### Faculty of Professional studies



To recommend the panel of Dissertation evaluator, and examiner for viva-voice for BJMC & MJMC course.

### Recommendation /Approved

- **1-** Based on the feedback received about the faculty members in the previous study year 2024-25, the current faculty members have been asked to attend classes regularly.
- 2. Follow the time.
- 3. Provide Practical as well as theoretical knowledge to the students.
- 4. Teachers spend time with students in media labs, computer labs and evaluate them regularly.
- 5. Along with the students the faculty members should go to the field according to their subject and practice video shooting, location hunting, according to the script.

S. No	Existing As Per 2023-24 & 2024-25 Session	Proposed Changes 2025-26 Session	Recommendation/Act ion Taken
$1_{z}$	Introduction to Mass	Introduction to Communication	BJM-101
	Communication	(Change)	to
			BJM-109
			(Change in subject
2.	Matter 10 to 1	Malland Chal	name and its code)
2.	Media and Cultural	Media and Cultural Communication	BJM-108
	Diversity	(Change)	to BJM-110
		(Change)	(Change in subject
9			name and its code)
3.	PE (Program Elective)-1	2. Specialized Reporting and	2- BJM-203
	2. Print Production	Editing	То
		(Change)	2-BJM-211
	,		(Change in subject
			name and its code)
4.	PE (Program Elective)-2	1- Foreign and Current Affairs	1-BJM-206
	1- Foreign Affairs And	(Change)	То
	Current Affairs	(Change)	BJM-212
			(Change in subject
	185		name and its code)
,5.	Design and Graphics	Graphic and Design	BJM-302
		(Change)	То
		(Change)	BJM-309
			(Change in subject
			name and its code)
6.	PE (Program Elective)-3	1- Indian Economy: Current	1-BJM-303
	1-Indian Economic and	Scenario	То
	Current Affairs	Scenario	BJM-310
		(Change)	(Change in subject
			name and its code)



7.	2-Art of Anchoring	2-Anchoring and Presentation	2-BJM-304
	2 mt of monoring	Skills	To
			BJM-311
		(Change)	(Change in subject
8.		Evendomontale of Commutar	name and its code)
0.	-	Fundamentals of Computer	BJM-102 To
		(Transfer subject from session	ВЛМ-308
1.		2014-15 first semester)	(Transfer subject
			with its new code)
9.	Design and Graphic	Graphic and Design (Practical)	BJM-351 To
	(Practical)		BJM-352
			(Change in subject
10	Radio Journalism and	Radio Journalism	name and its code) BJM-402
10.	Program Format		
	-	(Change)	То
			BJM-410
		· •	(Change in subject
			name and its code)
11.	8	2- Communication: Indian	BJM-405
	2-Political Science	Knowledge System	То
		(Change)	BJM-411 (Change as a new
		. 27	subject with its code)
12	3-Film Production (Documentary)	3- Film Production Techniques	3- BJM-406
		(Change)	То
			BJM-412
	140		(Change in subject
			name and its code)
13		Communicative Hindi	BJM-409
		(New Subject)	New subject and new
			code
14	Radio Journalism and	Radio Journalism (P)	BJM-451
	Program Format (P)	(Change)	To
			BJM-452
			(Change in subject
	11	h.	
1.5	D. CO. T. L.	* 0	name and its code)
15	Basics of Camera, Light and Sound	Basics of Camera, Light and	BJM-502
		Editing	То
		(Change)	BJM-509
			(Change in subject

			name and its code)
16	TV Journalism and Program Production	Television Journalism	BJM-503
	Frogram Production	(Change)	То
			BJM-510
			(Change in subject
			name and its code)
17	Open Elective-2	Open Elective-2	POSE-005
	Photography	Digital Photography	То
			POSE-002
			(Change in subject
			name and its code)
18	Research Methods	Research Methodology	BJM-507
		(Change)	То
			BJM-511
		2	(Change in subject
			name and its code)
19	Fundamental techniques of Radio Production	Fundamental techniques of	BJM-607
		Radio Production	То
		(Transfer Subject)	BJM-508
			Transfer subject from
		22	6 <sup>th</sup> sem to 5 <sup>th</sup> sem due
			to change in internship
			from 5 <sup>th</sup> to 6 <sup>th</sup> sem
20 .	TV Journalism and	Television Journalism	BJM-551
	Program Production	(Practical)	То
	(Practical)	(Change)	BJM-554
		, ,	(Change in subject
			name and its code)
21.	Fundamental techniques of Radio Production	Fundamental techniques of	BJM-651
			То
		Radio Production (Practical)	10
	(Practical)	` ′	BJM-553
		(Transfer Subject)	BJM-553
		` ′	BJM-553 Transfer subject from
.8		` ′	BJM-553



22.	Film and Television	Film Appreciation	PSOE-003
	Appreciation	(Change)	То
		p p	PSOE-006
			(Change in subject
	27		name and its code)
23.	Short Movie Making	Short Movie Making	PSOE-004
		(No Change)	(No Change)
24	Internship in Media Houses	Internship in Media Houses	BJM-552
	(viva-voice) Practical	(viva-voice) Practical	То
		>	BJM-652
			(Transfer from 5 <sup>th</sup> sem
	1.0		to 6 <sup>th</sup> sem)
25	Communication Theories	Communication: Models and	MJM-111
	<i>a</i>	Theories	То
		(Change)	MJM-117
			(Change in subject
	E .	ti .	name and its code)
26	Growth and	History of Mass Media	MJM-112
	Development of Media	(Change)	То
			MJM-118
		0	(Change in subject
			name and its code)
27.	Global Media and	Intercultural Communication	MJM-115
	Intercultural Communication	(Change)	То
		,	MJM-119
			(Change in subject
		c	name and its code)
	Basics of Reporting and	Advanced Reporting and Editing	MJM-116
28.	Editing	(Change)	То
			MJM-120
			(Change in subject
			name and its code)

29.	Fundamentals of	Fundamentals of Advertising	MJM-241
	Advertising		То
			MJM-217
			Due to exchange of
		=	internship and this
			subject from 3 <sup>rd</sup> to 4 <sup>th</sup>
		100	and 4th to 3rd sem
30.	Internship in Media Houses	Internship in Media Houses	MJM-214
	(Viva Voice) Practical	(Viva Voice) Practical	To "
			MJM-245
12.0			Due to transfer of
			internship from 3rd to
			4th sem
			8

	To Review and Recommended the Syllabus for BJMC Course
	Change and up Gradation in the Syllabus and New Syllabus
_]	Change of Paper Code
	Transfer Subject
	New Subject

### **Action Taken: Approved**

The Members Discussed the Syllabus in details these mentioned below Subjects and Its Content from BJMC Syllabus-

BJMC 2023-24 & 2024-25	BJMC 2025-26	Subject Code
1st Semester	1st Semester	
Introduction to Mass	Introduction to Communication	BJM-101
Communication	(Change)	То
	No.	ВЛМ-109
71		
i.	5	(Change in subject name and its code)
Introduction to Journalism	Introduction to Journalism (No Change)	BJM-103(No Change)
Environmental Studies	Environmental Studies (No Change)	BJM-105(No Change)
Basic of Reporting and Editing	Basic of Reporting and Editing (No Change)	BJM-107(No Change)



Media and Cultural Diversity	Media and Cultural	BJM-108
	Communication (Change)	То
		BJM-110
,	a	(Change in subject name and its code)
Basic of Reporting and Editing (Practical)	Basic of Reporting and Editing (Practical) (No Change)	BJM-152 (NO Change)

BJMC 2023-24 & 2024-25	BJMC 2025-26	Subject Code
2nd Semester	2nd Semester	
Introduction to Broadcast	Introduction to Broadcast	BJM-201(No Change)
Journalism	Journalism (No Change)	¥
PE (Program Elective)-1	PE (Program Elective)-1	
1- Creative Writing OR	1- Creative Writing OR	1-BJM-202 (No Change)
2-Print Production OR	2- Specialized Reporting and Editing (Add Subject)	2-BJM-203 To 2-BJM-211
3-Video Production Techniques	OR 3- Video Production Techniques (No Change)	(Change in subject name and its code)
(No Changes done)	(No Changes done)	3-BJM-204 (No Change)
English Communication	English Communication (No Change)	BJM-205 (No Change)
PE (Program Elective)-2 1- Foreign Affair& Current Affairs OR 2- News Writing OR	PE (Program Elective)-2 1 - Foreign & Current Affairs (Change) OR 2 - News Writing	1-BJM-206 To BJM-212 (Change in subject name
3- Development Communication	OR 3- Development Communication (No Change)	and its code)  2- BJM-207
ą.		3- BJM-210 (No Change)
Audio and Visual Production	Audio and Visual Production (No Change)	BJM-209 (No Change)
Audio and Visual Production- (Practical)	Audio and Visual Production- (Practical) (No Change)	BJM-251 (No Change)



BJMC 2023-24 & 2024-25	BJMC 2025-26	Subject Code
3rd Semester	3rd Semester	
Introduction to Electronic Media	Introduction to Electronic Media (No Change)	BJM-301 (No Change)
Design and Graphics	Graphic & Design (Change)	BJM-302 To BJM-309 (Change in subject name and its code)
PE (Program Elective)-3	PE (Program Elective)-3	/-
1-Indian Economic And Current Affairs OR	Indian Economy: Current     Scenario (Change)     OR	1-BJM-303 To BJM-310
OR	OR	(Change in subject name and its code)
2-Art of Anchoring	2- Anchoring And Presentation Skills(Change)	,
OR	OR	2-BJM-304 To
3-Event Management	3-Event Management (No Change)	BJM-311 (Change in subject name and its code)
	v	3-BJM-307 (No Change)
<i>ن</i>	Fundamentals of Computer (Transfer Subject from Session-2014-2015) First Semester-	BJM-102 To BJM-308 (Transfer subject from session 2014-15 first semester)
Open Elective-1	Open Elective-1	PSOE-001
Mobile Journalism	Mobile Journalism (No Change)	(No Change)
Design and Graphics (Practical)	Graphic & Design (Practical)	BJM-351
	(Change)	To BJM-352
*	K5	(Change in subject name and its code)



BJMC 2023-24 & 2024-25	BJMC 2025-26  4th Semester	Subject Code
4 <sup>th</sup> Semester  Radio Journalism and Program  Format	Radio Journalism (Change)	BJM-402 To BJM-410 (Change in subject name and its code)
PR and Advertising	PR and Advertising (No Change)	BJM-404 (No Change)
PE (Program Elective)-4 1-Introduction to Sociology OR 2-Political Science OR 3- Film Production(Documentary)	PE (Program Elective)-4  1Introduction to Sociology (No Change OR  2- Communication: Indian Knowledge System(Change) OR  3- Film Production Techniques (Change)	2-BJM-405 To BJM-411 (Change as new subject with its code) 3-BJM-406 To BJM-412 (Change in subject name and its code)
Writing for New Media	Writing for New Media (No Change) Communicative Hindi	BJM-408 (No Change) BJM-409
* ;	(New Subject)	Change as a addition of new subject with its new code
Radio Journalism and Program Format(P)	Radio Journalism (P) Change)	BJM-451 To BJM-452 (Change in subject name and its code)

BJMC 2023-24 & 2024-25 5th Semester	BJMC 2025-26 5th Semester	Subject Code
Basics of Camera, Lights and Sound	Basics of Camera, Light and Editing (Change)	BJM-502 To BJM-509
		(Change in subject name and its code)



TV Journalism and Program	Television Journalism (Change)	BJM-503 To
Production		BJM-510 (Change in subject name and its code)
Open Elective-2	Open Elective-2	POSE-005
Photography	Digital Photography (Change)  Transfer Subject from Session-2022-2023, 5th Semester-	To PSOE-002 (Transfer Subject from Session-2022-2023, 5th Semester)
Research Methods	Research Methodology (Change)	BJM-507 To BJM-511 (Change in subject name and its code)
Fundamental Techniques of Radio Production	Fundamental Techniques of Radio Production  (Transfer Subject)	BJM-607 To
*		BJM-508  Transfer subject from 6 <sup>th</sup> to 5 <sup>th</sup> sem due to change in internship from 5 <sup>th</sup> to 6 <sup>th</sup> sem
TV journalism and Program Production (Practical)	Television Journalism (Practical) (Change)	BJM-551 To BJM-554 (Change in subject name and its code)
Fundamental Techniques of Radio Production (Practical)	Fundamental Techniques of Radio Production (Practical)  (Transfer Subject)	BJM-651 To BJM-553 Transfer subject from 6th to 5th sem due to change in internship from 5th to 6th sem

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BJMC 2023-24 & 2024-25 6th Semester	BJMC 2025-26 6th Semester	Subject Code			
W					
Media Law and Ethics	Media Law and Ethics (No Change)	BJM-601(No Change)			
Film and Television Appreciation	Film Appreciation (Change)	PSOE-003 To PSOE-006 (Change in subject name and its code)			
Short Movie Making	Short Movie Making (No Change)	PSOE-004 (No Change)			
Dissertation	Dissertation (No Change)	BJM-605 (No Change)			
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	BJM-552  To  BJM-652  (Transfer from 5 <sup>th</sup> sem to 6 <sup>th</sup> sem)			

PostGraduate Program Of MJMC In Journalism and Mass Communication To Review and Recommend Syllabus of MJMC Change of Paper code

### Recommendation /Action Taken: Approved

The Members Discussed the Syllabus In	Details these Mentioned Below Subjects
and Its Content from MJMC Syllabus	W

- ☐ The Board Revised and Approved the Syllabus for the Choice-Based Credit System for The Post Graduate Program of MJMC In Journalism and Mass Communication
- To Review and Recommend Syllabus of MJMC.





MJMC 2023-24 1 <sup>st</sup> Semester	MJMC 2024-25 & 2025-26 1 <sup>st</sup> Semester	Subject Code
Communication Theories	Communication: Models &Theories (Change)	MJM-111 To MJM-117 (Change in subject name and its code)
Growth and Development of Media	History Of Mass Media (Change)	MJM-112 To MJM-118 (Change in subject name and its code)
Photo journalism	Photo Journalism (No Change)	MJM-114(No Change)
Global Media and Intercultural Communication	Intercultural Communication (Change)	MJM-115 To MJM-119 (Change in subject name and its code)
Basics of Reporting and Editing	Advanced Reporting & Editing (Change)	MJM-116 To MJM-120 (Change in subject name and its code)



MJMC	MJMC	Subject Code
2023-24	2024-25 and 2025-26	
2 <sup>nd</sup> Semester	2 <sup>nd</sup> Semester	
Media Management	Media Management (No Change)	MJM-121(No Change)
Radio Journalism and Program Production	Radio Journalism and Program Production (No Change)	MJM-122(No Change)
Media Laws and Ethics	Media Laws and Ethics (No Change)	MJM-123(No Change)
IT and Computer Application	IT and Computer Application (No Change)	MJM-124(No Change)
Media and Society	Media and Society (No Change)	MJM-125(No Change)

MJMC 2023-24 3 <sup>rd</sup> Semester	MJMC 2024-25 and 2025-26 3 <sup>rd</sup> Semester	Subject Code
Television Journalism and Production	Television Journalism and Production (No Change)	MJM-211(No Change)
Media Research	Media Research (No Change)	MJM-213(No Change)
Public Relations	Public Relations (No Change)	MJM-215(No Change)
Development Communication	Development Communication (No Change)	MJM-216 (No Change)
Fundamentals of Advertising	Fundamentals of Advertising	MJM-241 To MJM-217 (Due to exchange of internship and this subject from 3rd to 4th and 4th to 3rd sem)



MJMC 2023-24	MJMC 2024-25 & 2025-26	Subject Code
4 <sup>th</sup> Semester	4 <sup>th</sup> Semester	
Film Studies	Film studies (No Change)	MJM-242 (No Change)
Dissertation/Final	Dissertation(No Change)	MJM-243 (No Change)
New Media	New Media (No Change)	MJM-244 (No Change)
Internship in Media Houses (Viva Voce) Practical	Internship in Media Houses (Viva Voce) Practical	MJM-214 To MJM-245 (Due to transfer of internship from 3rd to 4th sem)

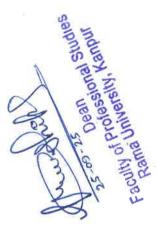


# COURSE STRUCTURE

Journalism and Mass communication Faculty of Professional Studies Under

Choice Based Credit System (CBCS)

BJMC







# First Semester

si S	Course Type		Course	Teaching Scheme	Schen	ne		Evaluation Scheme	heme	Total Marks	Credits
į		Code	Name	Г	Т	Ь	CA	MTE	ETE		
É	PC	BJM-103	Introduction to Journalism	4	-	0	20	30	50	100	D.
2.	AECC	BJM-105	Environmental Studies	3	0	0	20	30	50	100	3
r,	PC	BJM-107	BJM-107 Basics of Reporting and Editing	8	$\leftarrow$	0	20	30	20	100	4
4	PC	BJM-109	Introduction to Communication	4	-	0	20	30	50	100	Z
.5.	BC .	BJM-110	Media and Cultural Communication	4	7	0	20	30	20	100	22
				PRAC	PRACTICALS	ST					
6.	ЬС	BJM-152	Basic of Reporting and Editing	0	0	2	25	25	50	100	1
			TOTAL	18	4	2	125	175	300	009	23



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# Second Semester

Credits		22	4	m	4	4		-	4	25
Total Marks		100	100	100	100	100		100		009
	ETE	50	20	20	50	20		50		300
Evaluation Scheme	MET	30	30	30	30	30		25		175
	CA	20	20	20	20	20		25		125
Teaching Scheme	Ь	0	0	0	0	0	LS	2		2
ching !	F	-	₩.	0	0	П	PRACTICALS	0		က
Те	L	4	33	3	4	co	PRA	0		17
Course	Name	Introduction to Broadcast	Program Elective-I 1- Creative Writing 2- Specialized Reporting and Editing 3- Video Production Techniques	English Communication	Program Elective-II News Writing Development Communication	Audio and visual production		Audio and visual production		TOTAL
Course	Code	BJM-201	BJM-202- BJM-211	BJM-205	BJM-207 BJM-210	BJM-209		BJM-251		
Course Type		PC	E A	AECC	þE	PC		PC	MOOC	
ં	NO.		5	C)	4.	5		6.	_	





# Third Semester

				1	Ī			100	1		
	Credits		5	4	4	m	e c			4	24
	Total Marks		100	100	100	100	100		100		009
	heme	ETE	50	50	50	50	50		50		300
	Evaluation Scheme	MTE	30	30	30	30	30		25		175
		CA	20	20	20	20	20		25		125
	ار و	Ъ	0	0	0	2	0	L.S	2		4
-	l eaching Scheme	Ξ	1	₩.	0	0	0	TICA	0		8
		Ţ	4	co .	4	-	m	PRAC	0	0	15
	Course	Name	Introduction to Electronic Media	Program Elective-III Event Management Indian Economy: Current Scenario Anchoring and Presentation Skills	Graphics & Design	Fundamentals of Computers	<b>Open Elective-1</b> Mobile Journalism	& Design         0         0         2         25         50         100	TOTAL		
	Course	2000	BJM-301	BJM-307 BJM-310 BJM -311	BJM-309	BJM-308	PSOE-001		BJM-352	M00C-2	
	Course Type		PC	PE	SEC	PC	OE				Ĭ.
C	'n Ö			ů,	C)	4.	5.		9.	9	





# Fourth Semester

Total Control of the last	Credits		ı,	4	2	n	4		1	4	23
	Total Marks		100	100	100	100	100		100		009
		ETE	50	20	50	50	20		20		350
	<b>Evaluation Scheme</b>	MTE	30	30	30	30	30		25	9.	175
		CA	20	20	20	20	20		25		125
	eme	P	0	.0	0 ,	0	0	rs	2		2
	Teaching Scheme	T	щ	0	0	0	т ,,	PRACTICALS	0		2
	Teach	Т	4	4	2	33	33	PRAC	0		16
	Course	Хаше	PR and Advertising	Program Elective-IV Introduction to Sociology Communication: Indian Knowledge System Film Production Techniques	Writing for New Media	Communicative Hindi	Radio Journalism		Radio Journalism		TOTAL
		Code	BJM-404	BJM-405 BJM-411 BJM-412	BJM-408	BJM-409	BJM-410		BJM-452	M00C-3	
	Course Type		PC	PE	SEC	PC	PC		PC		
o	NO.			2.	ω.	4	5.		6.	4	





# Fifth Semester

	dits		3	വ	4	es es	2					2
	S Credits						,		-	1	4	22
	Total Marks		100	100	100	100	100		100	100		700
CHICAGO CONTRACTOR	cheme	ETE	50	20	20	20	20		50	20		350
THE RESIDENCE AND PERSONS ASSESSMENT	Evaluation Scheme	MTE	30	30	30	30	30		25	25		150
THE PERSON NAMED IN COLUMN		CA	20	20	20	20	20		25	25		150
THE PERSON NAMED IN	Teaching Scheme	Ь	0	0	0	0	0	TS	2	2		9
	eaching	L	0	1	7	0	$\vdash$	PRACTICALS	0	0		3
		$\Gamma$	3	4	က	m	4	PRA	0	0		17
	Course		Fundamental Techniques of Radio Production	Basics of Camera, Light and Editing	Television Journalism	<b>Open Elective-2</b> Digital Photography	Research Methodology		Television Journalism	Fundamental Techniques of Radio Production		TOTAL
	e Course	200	BJM-508	BJM-509	BJM-510	PSOE-002	BJM-511		BJM-554	BJM-553	M00C-3	
	Course Type		PC	PC	PC	0E	PC		PC	PC	•	
	NO.		<del></del>	2.	پ	4.	5.		9	7		



# Sixth Semester

Credits		3	က	ស		4	2	17	
Total	MAINTE	100	100	100		200	100	009	
heme	ETE	50	50	50		100	50	330	
Evaluation Scheme	MTE	30	30	30		20	25	165	
B	CA	20	20	20		50	25	135	
	P	0	0	0	ST	8	4	10	
Teaching Scheme	T	0	0	1	PRACTICALS	0	0	1	
Te Sc	Г	3	3	4	PRAC	0	0	10	
Course	Name	Open Elective-3 Film Appreciation	Open Elective-4 Short Movie Making	Media Law and Ethics		Dissertation	Internship in Media Houses (Viva Voce) Practical	TOTAL	Grand Tolal
	Code	PSOE-006	PSOE-004	BJM-601		BJM-605	BJM-652		
S. Course Type		0E	OE	PC		PR	PC		
. S		2	2.	ς.		4	5		







# Program Elective-1

PRF.	REQUISITES				
CONTACT	MARKS CKEDITS SHRWK		4	4	4
TOTAL	MARKS		100	100	100
ION	ETE		50	50	20
EVALUATION SCHEME	MTE	11,40	20 30 50	20 30 50	20 30 50
EVAI SCHE	CA		20	20	20
	L. T P J CA MTE ETE	ORY			ŧ
ق	Ь	THEORY	0	0	0
TEACHING SCHEME	T		-	17	1
TEA	L		cs.	n	m
SUBJECT			Creative writing	2- Specialized Reporting and Editing	Video Production Techniques
CODE			BJM-202	BJM-211	BJM-204
% S.			1	2.	3.

# Program Elective-2

					2	
PRE-	REQUISITES					
TOTAL CBEDIES CONTACT	S HR/WK					
10400				4	4	4
TOTAL	MARKS	uet: Development Tools and Technologies		100	100	100
ION	ETE	chnc		20	50	50
EVALUATION SCHEME	L T P J CA MTE ETE	d Te		20 30 50	20 30 50	20 30 50
EVA	CA	ls an		20	20	20
	ŗ	T00	THEORY			
S/C	- L	nent	THE	0 0	0 0	0 0
TEACHING SCHEME		lopn		0	-	
TE,	L	Deve		4	4	4
SUBJECT		Bouquet: 1		Foreign & Current Affairs	News Writing	Development Communication
CODE				BJM-212	BJM-207	BJM-210
s S S				-:	2.	3.



# Course Curriculum (w.e.f. Session 2025-2026) Journalism and Mass Communication

# Program Elective-3

BJM-307         Event Management         3         1         0         20         30         50         100         4           BJM-310         Indian Economy: Current Scenario         3         1         0         20         30         50         100         4           RIM-311         Anchoring And Presentation Skills         3         1         0         20         30         50         100         4	L T P J CA MTE ETE MARKS SHKWA	CODE SUBJECT SCHEME N SCHEME TOTAL CREDITS CONTACT PRE-	PRE-REQUISITES	CONTACT S HRWK	S CREDITS 8	TEACHING   SCHEME   TOTAL     SCHEME	ATIO CHIO SO	MTE d Te 30 30 30	CA CA 20 20 20 20 20 20	Gent Tool THEORY 0 0	ent P 0 0 0 0 0 0	T T T T T T T T T T T T T T T T T T T	TEAC SCHE	SUBJECT  Bouquet: D  Event Management Indian Economy: Current Scenario Anchoring And Presentation Skills	CODE BJM-307 BJM-310 BJM-311
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# Program Elective-4

PRE- REQUISITES					
TOTAL CREDITS SHRWK			4	4	4
TOTAL	uet: Development Tools and Technologies		100	100	100
TIO ME ETE	hnol		20	50	20
EVALUATIO N SCHEME A MTE ETE	I Tec		20 30 50	20 30 50	20 30 50
TEACHING EVALUATIO SCHEME N SCHEME L T P J CA MTE ETE	s and		20	20	20
ſ	Tool	ORY			
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TEACHING SCHEME L T	mde		0	0	0
TEACHING SCHEME L T	evel		4	4	4
SUBJECT	Bouquet: D		Communication: Indian Knowledge System	Film Production Techniques	Community Radio
CODE			BJM-411	BJM-412	BJM-419
S. S.		16	2.	3.	



# Course Curriculum (w.e.f. Session 2025-2026) Journalism and Mass Communication

# Skills Enhancement Courses

PRE-	REQUISITES		9 ÷		
TOTAL CREDITS CONTACT	S HK/WK				
TOTAL CRE	MARKS		100	100	<b>100</b> 2
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ALU,	MTE	ram	30	25 25	20 30 50
A Z	L T P J CA MTE ETE	Prog	20 30 50	25	20
	<b>1</b>	ment			
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CHIN	L	Dev	0	0	0
TEACHING SCHEME	Г	Skills Development Program	1	0	2
SUBJECT			Design & Graphics	Design & Graphics (Practical)	Writing for New Media
CODE			BJM-302	BJM-351	BJM-408
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# Projects

TOTAL CDENITS CONTACT REQUISITES			2	4
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EV.	CA MTE ETE	L.S.	25	50
	L T P J	PRACTICALS	4	8
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TEACHING SCHEME	T		0 0 4	0 22
SUBJECT			Media Internship (Viva Voce) Practical	Dissertation
CODE			BJM-652	BJM-605
s S.			4.	2.



# Course Curriculum (w.e.f. Session 2025-2026) Journalism and Mass Communication

# Open Elective

	REQUISITES					•
PRE-	REQ					-
TOTAL CEEDITS CONTACT	SHRWK					
			3	3	3	co
TOTAL	MARKS		100	100	100	100
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EVALUATION SCHEME	CA MTE ETE		20 30	30	30	20 30
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	L T P J	THEORY				
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TEACHING	ı		33	3	3	n
SUBJECT			Mobile Journalism	Digital Photography	Film and Television Appreciation	Short Movie Making
CODE			PSOE-001	PS0E-002	PSOE-003	PSOE-004
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